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Fotomontagen im politischen Kampf der 1930er-Jahre in Österreich

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The irreconcilable ideological differences in Austria, which had escalated since the Palace of Justice fire in 1927, were reflected in a flood of propaganda and campaign publications. The rival political camps developed strategies to present their points of view on the cover of these publications: books, brochures or booklets served as “small posters” that attracted attention in a variety of innovative and highly emotional ways. The montage of photo and text became a medium for mobilizing and intensifying ideological conflicts.

Splinters of reality, assembled into aggressive montages, reflected the despair over the economic situation of the working and—increasingly numerous— unemployed after the First World War, while on the other side of the political spectrum, images of untroubled harmony called for a return to a traditional world view.

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